Keynote Lecture
Prof. Sheldon Garon (Princeton)

“Why America Spends While the World Saves: A Transnational Historical Perspective”

Monday, July 25, 11:00 - 12:30
Karl Jaspers Center for Advanced Transcultural Studies
Voßstraße 2, Building 4400, 69115 Heidelberg

Admission free

The Keynote Lecture is organised by the Cluster of Excellence “Asia and Europe in a Global Context” as part of the Summer School “Cultures of Consumption”.

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