THE PICTURESQUE EYE
FRAMING REGIONALIST ART FORMS IN LATE EMPIRES (1900–1950)

International Conference
Vienna, 3-5 December 2015

Cluster of Excellence „Asia and Europe in a Global Context” (Global Art History)
Heidelberg University
- Austrian Museum of Folk Life and Folk Art
- Institute of Culture Studies and Theatre History
  Austrian Academy of Sciences, Vienna
- DFG-Research Group “Transcultural Negotiations in the Ambits of Art”
  Institute of Art History at the Freie Universität Berlin

Concept: Michael Falser (Global Art History, Heidelberg University)

THURSDAY, 3 December 2015
Venue: Austrian Museum of Folk Life and Folk Art
Österreichisches Museum für Volkskunde; Laudongasse 15-19, 1080 Wien

14.00-15.00 Introduction

Matthias Beitl (Director of the Austrian Museum of Folk Life and Folk Art)
Welcome by the Hosting Institute

Michael Rössner and Johannes Feichtinger (Institute of Culture Studies and Theory History, ÖAW)
Introduction (I) by Partner Institution

Michael Falser (Global Art History, Heidelberg University)
Introduction (II) by Organizer: Picturesque Eye and Regionalism

PANEL I: FROM PICTURE TO DEPICTION

Chair: Friedrich Tietjen (Vienna)

15.00–16.30 Photography

Franziska Scheuer (Dresden)
Pictorialism in Service of Human Geography. On the Importance of the Picturesque in the Photographic Collection Les Archives de la planète (1908–1931)

Herbert Justnik (Vienna)
Territorializing Images. Making Regions in late-imperial Habsburg

16.30–17.00 Coffee Break
17.00–18.30  Representations

*Cora Bender (Siegen)*
Crossing Thresholds, Making Borders: Regionalism and Aesthetics in Post-Frontier America

*Oksana Sarkisova (Budapest)*
Across the Sixth Part of the World: Ethnographic Gaze and Early Soviet Expedition Cinema

19.00  KEYNOTE (I)

*Arnaud Maillet (Paris)*
From Claude Glass to Camera Lucida: Optical Instruments to Frame the World as Picturesque

Discussant: *Michael Falser (Heidelberg)*

20.00  Dinner Buffet

*Open House:* Volkskundemuseum Wien and its Exhibition Highlights

FRIDAY, 4 December 2015
Venue: Austrian Museum of Folk Life and Folk Art

PANEL II:  FROM POLITICS TO ART

Chair: *Monica Juneja (Heidelberg)*

9.00–10.30  Education Politics

*Werner Telesko (Vienna)*
The State as a Work of Art? – Regionalism and Imperial Politics in the Late Habsburg Empire

*Nélia Dias (Lisbon)*
A Tale of Two Museums in the 1930s: Ethnographic Politics in Paris and Hanoi

10.30–11.00  Coffee Break

11.00–12.30  Fine Arts Programmes

*Igor Vranic (Florence)*
Monarchic and Kaisertreu National Patriotism – Establishment of Arts and Crafts Movement in Croatian Lands of the Habsburg Monarchy until WWI

*Nadine André-Pallois (Paris)*
Regionalist Arts. The *Ecoles des Beaux Arts* in Indochina and France

12.30–14.00  Lunch Buffet
Optional Visit to the Archive of the Museum of Folk Life and Folk Art
PANEL III: FROM MAPPING TO DISPLAY

Chair: Christian Kravagna (Vienna)

14.00–15.30 Historiographies

Martin Hofmann (Heidelberg)
Integrating Chinese Traditions of Building and Construction into Global Contexts – An Outline of 1930

Pathmini Ukwattage (Basel)
Architecture Indigenous to the Soil – Ideology, Imagery and Architectural Historiography in British India and Great Britain in the (late) colonial Period

15.30–16.00 Coffee Break

16.00–17.30 Museums

Olga Osadtschy (Basel)
Nationality in a Showcase – The Jewish Museum in St. Petersburg

Nabila Oulebsir (Poitiers)
Regionalist Displays in the Musée des arts populaires, Algiers – Paris

18.30 KEYNOTE (II)

Matthew Rampley (Birmingham)
Empowering the Regions: The Cultural Policies of Austria-Hungary and Imperial Britain

Discussant: Georg Vasold (Berlin)

20.00 Optional Dinner

SATURDAY, 5 December 2015
Venue: Austrian Academy of Sciences; Theatersaal, Sonnenfelsgasse 19, 1010 Wien

PANEL IV: FROM PERFORMANCE TO SPECTACLE

Chair: Noit Banai (Vienna)

9.00–10.30 Performative Arts

Katharina Wessely (Vienna)
Staging the Regional in Vienna’s Theatre Cultures

Sophie Roche (Heidelberg)
Moscow’s Cultural Empire: Ethnographic Traditions and Theatre Culture in Tadzhikistan

10.30–11.00 Coffee Break
11.00–12.30  Fairs

*Marta Filipova (Birmingham)*
Staging the Peasant. Regional Exhibitions from Prague 1891 to Brno 1928

*Michael Falser (Heidelberg)*

12.30–14.00  Lunch

14.00–15.30  Leisure

*Georg Vasold (Berlin)*
Tourism, Art History, and the War: the Adria-Exhibition 1913 in Vienna

*Tomoko Mamine (Berlin)*
Exhibe et Impera: Japanese Colonial Exhibitions on Korea in the 1920s and the Politics of Tourism

15.30–16.00  Coffee Break

**16.00**  Final Discussion – Round Table

End of Conference

**Optional Afternoon / Evening Programme:**  Picturesque Christmas Fair Spittelberg / Dinner

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*Contact*

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**Website for the Conference:**
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